



School Health Advisory Committee (SHAC)

Community Meeting Minutes

Florida Department of Health in Seminole County

December 8, 2022, • 2:00-3:30 p.m.

Auditorium/Virtual Microsoft Teams

Purpose: SHAC's Mission- To facilitate the partnership between our community partners, schools, parents, health & business leaders and promote the implementation of a comprehensive school health approach.

ATTENDEES: Enid Santiago, Anne Packham, Carolyn Capern, Greg Trujillo, Mirna Chamorro, Colleen Gonzalez, Rebecca Eiland, Gladys Fernando, Alice Gibson, Luz Gonzalez-Tejada, Heather Haskett, Wanda Lynch, Victor Reyes, Laurie Stern, Wendy Elston, Tina Calderone, Terra Miranda, Kelly Welch, Robert Vanderloop, Tami Bradley, Ethel Smith, Valerie James, Wilbert Reeves, Donna Walsh, Sarah Wright, Melanie Santiago, Alfredo Maldonado, Kari King, Viergesilendie Utile, Tammy Bradley, Von Nguyen, Mary Lane, Richard Miles, Erica Vazquez, Laura Chilcutt, Gigi Rivadeneyra.

| Topic | Discussion/Speaker | Action Item/Notes/Deliverable Date |
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| <p>Welcome & Introductions</p> <p>Review of minutes</p> | <p>Co-Chairs: Gloria 'Gigi' Rivadeneyra, MS– School Health & PYD program Manager- Florida Department of Health Seminole County Michael Weitermann, BSN, RN, CCRN- Health Services Coordinator, Seminole County Public Schools Gigi welcomed SHAC members and called for review of the minutes. She also did a trivia game to review the Epilepsy presentation from the previous SHAC meeting September 22,2022.</p> | <p><i>Minutes reviewed. No edits requested. Edits and updates may be shared via e-mail to gloria.rivadeneyra@flhealth.gov</i></p> |
| <p>Guest Presenters</p> | <p>Foster Homes-Wendi Elston, Foster Parent Recruiter, Embrace Families</p> <ul style="list-style-type: none"> • Families are financially struggling, and the Seminole County has been affected as well. Due to this economic crisis, foster parents are struggling to provide permanent resident to foster children. • Embrace Families of Central Florida is looking for foster parents who are interested. • If you know of someone interested in becoming a foster parent, have them contact Wendi Hogan. The training is nine weeks long and it will be provided at no cost. • Wendi shared her own experience as how her parents always took care of other | <p>Wendi Elston Foster Parent Recruiter Embrace Families Community Based Care of Central Florida http://www.cbccfl.org/ Melissa.A.Williams@adventhealth.com 321-441-2060</p> |

children in her home and how caring they were.

- These children in need of a stable home have endured a lot; some of them come from a single parent home, economic struggle, and have endure many other issues.
- These children need a loving and caring family that takes care of them.
- Please contact Wendi if interested in presentations about foster parenting, to find out how individuals can help and for additional information.

'Better Without it' Youth Campaign – Carolyn Capern and Greg Trujillo, Partner/Digital Storyteller, CTS Agency

- This is a campaign to inform youth from the targeted age that they are better without drugs, and it serves four Central Florida counties.
- The presenters, Carolyn, and her partner along with their company have developed attractive tactics suitable to reach generation Z, born mid 1990 to early 2010.
- Some general characteristics for generation Z include a strong sense of personal identity, inclusive attitude, sense of social responsibility, they are active participants in the marketing ecosystem and they embrace contact change.
- The prevention campaign has a positive youth development approach, and is designed to encourage youth to make positive choices and highlight youth strengths. It highlights the benefits of being substance-free, using strategies that entertain, educate, empathize encourage and engage youth.
- Among the strategies implied by Digital Storyteller are streaming video, EDM, K-pop, Twitter, and Instagram. They also have content available thru Spotify, Hulu, Roku, Audiology and YouTube.
- The company also provides participants to record their testimony and share it with other youth.
- The campaign has been active for 1 year and so far, they have been able to establish their brand and gain following. Over 1.1 million teens and young adults have been reached with ads with a following of 400 in social media outlets. They have had over 7,500 social media reactions and have gathered over 240 survey responses.
- The next steps are increase opportunities to collaborate with community partners, businesses, and others to use their logo, share their content and to promote the

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| <p>Round Robin</p> | <p>campaign among youth-focused non-profits and schools. They also plan to increase content created by youth ambassadors and engage parents and other supportive adults.</p> <ul style="list-style-type: none"> Anne Packham shared there is a new open enrollment period for this year to access health coverage thru the Health Insurance Marketplace. She also explained that many people who were able to keep coverage during the pandemic will now lose their Medicaid coverage because they may be earning more income, or a child has aged out of Medicaid coverage. They have a new campaign to help clients keep their coverage named "Keep your coverage". Clients who qualify need to go online to the access Florida page and apply for the coverage and update their information. Please contact Anne for updated rack cards and more information. Kelly announced they are working with Seminole Prevention Coalition on a new community awareness campaign which includes vehicle wraps from DEA "One Pill Can Kill" campaign to raise awareness to the community. She mentioned that they have wrapped two of the DOH vehicles, and vehicles at the sheriff office, Lake Mary PD, Sanford PD, and many others. She invited organizations who may have vehicles available, schools and other agencies, to contact her, the county campaign will cover the cost of wrapping the vehicles. Mary shared the school district has created a workgroup to outline a process for the review of the health education curriculum to align with recent legislation updates. She thanked Gigi for being a collaborator in the work group. Gigi thanked Anne, Michael, Mary Lane, Richard and Kari and everyone else who help during the summer to review the Health Services Plan, and Tami and all the students from Seminole High School Health Academy who volunteered at the DOH-Seminole Family Health Fest at Ft. Mellon Park, Sanford. <p>NEXT SHAC MEETINGS:</p> <ul style="list-style-type: none"> February 16, 2023 April 20, 2023 | <p>Anne Packham Covering Central Florida/Health Insurance Marketplace/PCAN annepackham2@gmail.com</p> <p>Kelly Welch Program Manager Community Services Community Health kwelch@seminolecountyfl.gov</p> <p>Please send agenda topics to Gigi Rivadeneyra School Health/TOP Program Manager/PIO DOH-Seminole Gloria.rivadeneyra@flhealth.gov</p> |
| <p>Meeting Adjourned</p> | <p>3:00pm</p> | |

